

SPONSORSHIP AND ADVERTISING OPPORTUNITIES

CYTO 2012

June 23 - 27, 2012



XXVII Congress of the International
Society for Advancement of Cytometry

Congress Center Leipzig • Leipzig, Germany

www.cytoconference.org • www.isac-net.org

Dear Colleagues:

It is my pleasure to announce the sponsorship opportunities for CYTO 2012, ISAC's XXVII International Congress. CYTO 2012 will be held from June 23-27 in Leipzig, Germany.

In 2010, ISAC successfully rebranded the ISAC Congress as the CYTO conference, incorporating revised scientific and educational offerings and an annual schedule that helps us facilitate the rapid advancement of cytometry technologies and applications, as well as their geographic spread.

The first two CYTO conferences in Seattle and Baltimore were well received, both scientifically and commercially. We are excited to bring CYTO to Leipzig, an historical crossroad of Europe, for the first ISAC Congress in Europe since Budapest in 2008. The unique scientific and commercial strengths of Leipzig and the State of Saxony will make an interesting backdrop for an excellent program.

The CYTO conference supports the Society's mission to advance the development of cytometry technologies and their biological applications by presenting a variety of scientific and educational activities to serve the increasing demands of our expanding community. CYTO 2012 will incorporate the same successful features as previous CYTO conferences:

- **State-of-the-Art in Cytometry Lectures addressing Technology, Science and Biomedicine** – launch the congress with a set of presentations that capture the latest developments in quantitative cell analysis
- **Frontiers Lectures** – featured presentations on cutting edge cytometry technology and applications presented by leaders in their fields
- **Plenary Talks** – themed sessions providing a comprehensive view of the state of the art in specific areas of cytometry technology and application.
- **The CYTO Symposium** – this special one day program reflects the strengths in science of the host region and provides a distinct platform for partnered-events
- **Parallel & Poster Sessions** – for membership participation via submitted abstracts with an expanded process of peer review creating a high-value program
- **Interest Development Groups** – opportunities for CYTO to serve as a forum to advance new cytometry-related technologies or biological applications
- **Workshops** – covering topics that respond to the state of the science of cytometry and the current needs of the membership and with a strong input from affiliated organizations
- **Introductory Courses and Scientific Tutorials** – Educational offerings that precede the congress tailored for cytometrists with basic, intermediate, and advanced levels of experience
- **The Hooke Lecture** – a timely and topical presentation by a internationally-recognized scientist or public figure that presents a thought-provoking and inspiring perspective on the importance and future of both cytometry and science in general
- **Day-delegate deals** and other innovations to inject local attendance and exhibition through-put

I would like to express ISAC's heartfelt gratitude to the generous sponsors of CYTO 2011:

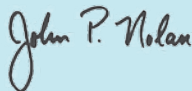
Beckman Coulter, BD, Accuri Cytometers, BioLegend, Amgen, Spherotech, Amnis, ThermoFisher Scientific, Tree Star, DeNovo Software, and FloCyte

We look forward to their support again in 2012 and to welcoming new sponsors!

Please do not hesitate to contact me or ISAC Executive Director, Todd Philbrick at ISAC Headquarters (301-634-7454, toddp@isac-net.org) if we can answer any questions about the Sponsorship Program.

I look forward to seeing you in Leipzig.

Best Regards,



John Nolan

ISAC President-Elect and CYTO 2012 Chair



Contact Us

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SPONSORSHIP PROGRAMS

Diamond (\$30,000) Limited to 2 sponsors

Benefits you receive:

- Company name/logo on conference bags
- One insert for conference Bag
- President's Reception Recognition
- Closing Social Recognition
- Recognition on CYTO 2012 website, in printed Program, meeting signs, and on slide in general session
- Full-page ad (B/W only) in printed Program
- Website Banner Ad
- 5 VIP President's Reception and Closing Social tickets
- Complimentary ISAC membership list (electronic) – one-time use
- Thank you with logo in conference printed materials
- Logo on website

Gold (\$15,000) Limited to 3 sponsors

Benefits you receive:

- One insert for conference bag
- Opening Reception Recognition
- Recognition on CYTO 2012 website, in printed Program and meeting signs
- Half-page ad (B/W only) in printed Program
- Website Banner Ad
- Thank you with logo in printed materials
- 3 VIP President's Reception and Closing Social tickets
- Complimentary ISAC membership list (electronic) – one-time use
- Logo on website

Silver (\$5,000) Unlimited Sponsors

Benefits you receive:

- One insert for conference bag
- Happy Hour Recognition
- 2 VIP President's Reception and Closing Social tickets
- Quarter-page ad (B/W only) in printed Program
- Complimentary ISAC membership list (electronic) – one-time use
- Recognition on CYTO 2012 website, printed Program and on-site signs
- Thank you with logo in printed materials
- Logo on website

Bronze (\$2,500) Unlimited Sponsors

Benefits you receive:

- 1 VIP President's Reception and Closing Social tickets
- Refreshment Break Recognition
- Recognition on CYTO 2012 website
- Thank you with logo in printed Program
- Logo on website

Additional Opportunities

Pre-Congress Courses:

- Gold \$3,000
- Silver \$1,500
- Bronze \$500

Core Managers Forum:

- Gold \$4,000
- Silver \$2,500
- Bronze \$1,000

Cyber Café with splash screen (\$7,000)

Banner Ad on CYTO 2012 EBlast (one time choose your month) \$5,000.00

Advertisement in the Program/Abstract Book:

- Back Cover – \$7,500 (4-color)
- Inside Front or Inside Back Cover – \$5,000 (4-color)

• Full-Page – \$2,000 (B/W only)

• Half-page – \$1,000 (B/W only)

• Quarter-page – \$500 (B/W only)

SPONSOR INFORMATION

Authorized Company Representative's Name:

First Name: _____ Last/Family Name: _____

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City: _____ State: _____ Zip: _____ Country: _____

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Sponsorship Commitment:

Sponsorship Packages:

- Diamond Sponsor \$30,000 USD
- Gold Sponsor \$15,000 USD
- Silver Sponsor \$5,000 USD
- Bronze Sponsor \$2,500 USD

Additional Opportunities:

Pre-Congress Courses: Core Managers Forum:

- Gold \$3,000 USD Gold \$4,000 USD
- Silver \$1,500 USD Silver \$2,500 USD
- Bronze \$500 USD Bronze \$1,000 USD

Advertisement in Program/Abstract Book:

(Advertising Deadline March 20, 2012)

- Program Back Cover \$7,500 USD
- Program Inside Front or Back Cover \$5,000 USD
- Program Full-Page Ad \$2,000 USD (B/W only)
- Program Half-Page Ad \$1,000 USD (B/W only)
- Program Quarter-Page Ad \$500 USD (B/W only)
- Cyber Café with splash screen \$7,000 USD
- Banner Ad on CYTO 2012 eblast (one time)
\$5,000.00 USD

Please return form to:

Todd R. Philbrick, Executive Director

International Society for Advancement of Cytometry

9650 Rockville Pike, Bethesda, MD 20814 USA

Ph: 301-634-7454; Fax: 301-634-7429

toddp@isac-net.org

Payment:

Sponsorships payments can be made by credit card (Visa, Master Card, or American Express) or by check. Checks must be drawn on U.S. bank, in U.S. funds and made payable to ISAC.

Credit Card Payment:

Circle One:

Visa MasterCard American Express

Amount \$: _____

Credit Card #: _____

Security #: _____ Expiration Date: _____

Print name as it appears on the credit card:

Signature: _____

Check Enclosed

